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WEBSITE: www.HomeLovingCats.com

HOW PERCY THE CAT HELPED A U.K. COUPLE VISIT THE GREAT PYRAMIDS OF GIZA!

Taking a holiday should be a pleasurable experience for most people, but for many cat owners it can be an extremely stressful time. This is because cats are naturally territorial, and when taken from home to a cattery, they get extremely stressed out. Although he may not know it, Percy the cat has provided the inspiration to solve this particular problem by giving cat owners the option of having their cats cared for at home when they go on holiday.

The solution started to evolve in 2004 when some neighbours asked Paul and Yolanda Ravenscroft if they would care for Percy the cat whilst they were away on holiday. Then another neighbour did the same. Soon, news of this spread by word-of-mouth and more neighbours began to enquire. This became a part-time cat sitting business, and eventually evolved into an extremely successful and highly profitable full-time business. All borne out of an absolute passion for cats!

Despite gloomy economic times, public sector redundancies, inadequate pension provision, and very low rates of interest on deposit accounts, the income generated has enabled Paul and Yolanda to indulge in their passion for travel including a visit to the great Pyramids of Giza, to “James Bond Island” off the coast of Thailand and to Petra in Jordan. They have had the privilege of swimming with manatees in Crystal River, Florida, have walked amongst the penguins on Boulders Beach, South Africa (“both beautiful experiences in natural habitats”), and enjoyed countless skiing trips to some of the most scenic mountain regions in the world.

Over recent years, Paul and Yolanda have been inundated with calls from cat owners around the U.K. asking whether their cat sitting service was available in other areas, but unfortunately they had to keep saying “no”.

There was clearly a need for such a service nationwide and so to enable business-minded cat lovers across the U.K. to offer the service and help cat owners in their own area, Paul and Yolanda have recently launched their Home Loving Cats franchised network of cat sitters and are inviting suitable individuals to be part of the Home Loving Cats success story.

All thanks to Percy the cat!

Paul and Yolanda Ravenscroft are leading authorities in cat care and behaviour and live in Cheshire with their four cats. They have written numerous articles of interest to cat owners, some of which can be accessed free of charge by clicking www.homelovingcats.com/go/cat-articles.

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